



Brenda J. Cude, Ph.D.

Candidate for Nominations & Elections – two-year position

Current Position

Professor and Undergraduate Coordinator, Department of Financial Planning, Housing and Consumer Economics

Statement of Goals for Office

As a member of this committee, I would hope to assist in identifying individuals who are willing and able to serve the organization and would grow as professionals by doing so.

Academic Background

Ph.D. Consumer Economics, Purdue University, 1978

M.S. Consumer Economics and Management, University of Tennessee at Martin, 1975

B.S. Home Economics Education, University of Tennessee at Martin, 1974

ACCI Activities

Nominations and Elections Committee, 2011-12; Represented the American Council on Consumer Interests on the Conference Organizing Committee for the Networks Financial Institute Conference on Financial Literacy, 2008-2009; 2010 ACCI Conference Planning Committee member; Chair, 2010 ACCI Preconference Planning Committee; ACCI Distinguished Fellows Committee chair, 2011-12; member; 2010-11 member; 2010-11 ACCI Memorial Paper Award Committee; Stewart Lee Award Committee, 1994-1999 (chair, 1997-99); Finance Committee, 1993-1994; Nominations Committee, 1993-1995 (chair, 1995); Treasurer, 1992-1994; Applied Consumer Economics Award Committee, 1989; Member, Board of Directors, 1986-1989; Research/Thesis Awards Committee, 1994-1996; reviewer for proceedings most years since 1981; Author or co-author of more than 50 presentations at ACCI conferences.

Other Professional Activities and Honors

Member, Federal Advisory Committee on Insurance, 2014-2016

Member, Direct Selling Education Foundation Board of Directors

Co-Chair Consumer Committee, 2011-2017

National Association of Insurance Commissioners Consumer Participation Program, 1994-present

Member, Board of Trustees, 1996-present

Editorial Board, Journal of Insurance Regulation, 2013-2017

Editorial Board, Journal of Consumer Education, 2005-present

Memberships

ACCI

Awards

Certificate of Appreciation, National Association of Insurance Commissioners (in recognition of more than 20 years as a Consumer Representative to that organization);

American Council on Consumer Interests Outstanding Dissertation Award (Given to Anne C. Duke, whose PhD Committee I chaired);

University of Tennessee at Martin Outstanding Alumni Award;

American Council on Consumer Interests Distinguished Fellow;

University of Georgia (UGA) Teaching Academy, UGA Senior Teaching Fellow;

UGA Gamma Sigma Delta Senior Distinguished Extension/Outreach Award of Merit

Research Interests

College student financial literacy

Teaching Interests

Money skills for college freshmen and seniors; introductory graduate courses, financial literacy research